



POTENTIAL NEW CLIENT QUESTIONNAIRE // April 25, 2018

CLIENT NAME:

ADDRESS:

REFERRAL:

1. Have you worked with a designer before?
2. (If the answer is yes) how was that experience?
3. (If the answer is no) how do you envision the design process taking place?
4. (If the answer is good) how did that process work?
5. (If the answer is not good) what about that experience did you not like?
6. What is your budget?
7. What is your time frame?

8. Is this a renovation / build / furnishing + decorating only project?
9. (If a reno/build) how many square feet?
10. (If it is a design + build project) do you have a contractor/architect already chosen? What are the firm(s)?
11. (If the answer to #8 is only decorating) how many rooms/spaces would you like to have (re)designed? Priority list of rooms?
12. What type of lighting do you need? *Consider natural, ambient and task lighting.*
13. Will you need electrical, heating or plumbing?
14. Describe your household and lifestyle. *In terms of single, married, children, pets / work from home, 9 - 5 hours, 9 - 9 hours, travel often...*

15. How will you use this space most of the time? *Consider primary/secondary/future uses*
16. Is there anything else you would like to include about this project?